

LET OTHERS DO PART OF YOUR CORPORATE LEARNING

Until January 2014, undconsorten interviewed Learning Executives from 18 large international corporations on their use and perspective on operating models for the learning function. Here are some snapshots:



THE LEARNING VALUE CHAIN ...



... AND OPERATING MODELS USED BY COMPANIES TO PERFORM THESE ACTIVITIES

External partners
for design and delivery



Outsourcing providers to deliver parts
of the learning portfolio end-to-end



Predominant Models for Learning Design



Engineer

Team of specialists for comprehensive instructional design processes



Architect

In-house concept development but handover of more transactional tasks



Broker

Strong focus on management of vendors responsible for learning design management



Predominant Models for Program Administration

